

ANNUAL REPORT 2022 – 23

UNNAYAN



HIG -153-, Kananvihar, Phase-1, Patia
Bhubaneswar-751024 (Odisha), Ph: +91-674-2741112
Email: unnayanorissa@gmail.com , Web: www.unnayanindia.org

Contents

Letter from Unnayan Team

About Us

Our Mission

Our Vision

Our Reach

Major Projects

Partners

Finances

Contact Us

Letter from Unnayan Team

Greetings from Team Unnayan!

Drawing from our experience in disaster relief, we reached approximately 30,000 household, helping them rebuild their lives. Community resilience became our cornerstone, and we provided new livelihood options to those affected. Women artisans and entrepreneurs from marginalized backgrounds received special attention, connecting them to digital platforms that opened doors to fresh opportunities.

With unwavering determination, we move ahead, paving the way for a world where women's livelihoods soar, communities thrive, and hope knows no bounds. Together, we will make the world a brighter and more equitable place.



About us

Unnayan, established in 1990, is a civil society organization based in Bhubaneswar, Odisha. It has been working on integrated and holistic development of rural communities through people-driven institutional and capacity building measures. Its major emphasis is on supporting socially and economically marginalized tribals, dalits, landless and marginal farmers, women, children and other vulnerable groups. It is committed to achieving gender equality and promotion of women's rights.

Vision

Unnayan's vision is to develop a strong, vibrant, cohesive, and progressive society founded on egalitarian and democratic principles, ecologically sound management techniques, and mutual cooperation, where every individual reaches her/his full potential and informed choice is a matter of right.

Mission

- Enable marginalized rural communities to lead better lives through integrated and holistic development by capacity building and institutional arrangements.
- Promote individual and community livelihood generation initiatives.
- Create awareness about environment sustainability and nurture natural resources in a just and equitable manner.

Values

- Respecting all cultures and the dignity of each and every individual irrespective of caste, creed or religion.
- Transparency in all our actions.
- Taking developmental work beyond the limitations of specific programs and to work from a holistic perspective.
- Participatory and affirmative action while being sensitive to the diversity of needs and culture of people.

Unnayan's work

Unnayan operates in 145 villages in 3 districts of Odisha covering about 55,500 people. Unnayan's activities focus upon the emerging and felt needs of target communities. The key thematic areas of operations of Unnayan are

- Promotion of livelihood sustenance measures and agro based enterprises among marginalized section of people
- Developing and strengthening traditional rural enterprises
- Disaster preparedness, establishment of early warning systems and responsive actions
- Social capital restoration and social safety net programmes
- Research and advocacy on social, economic, environmental and agricultural

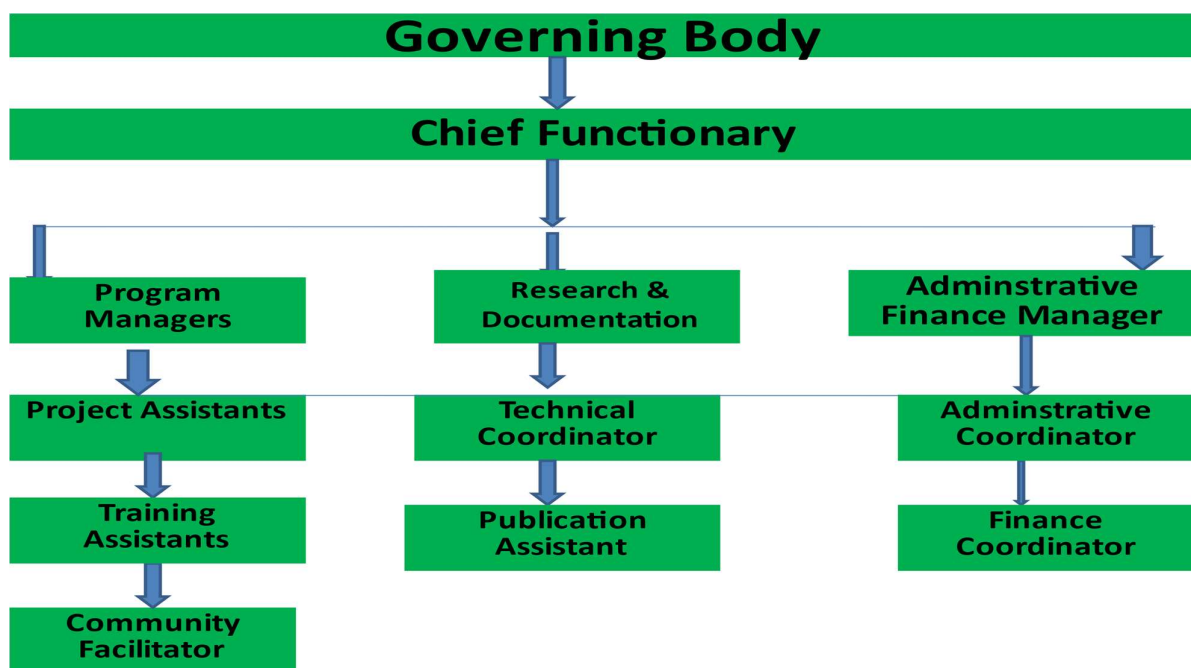
Unnayan has worked extensively in the following areas.

Areas of work	Issues worked upon
Livelihood promotion and income generation	Collective formation, Skill up gradation and development, Market linkage (Small livestock promotion, Food manufacturing, production and value addition, Handicraft promotion, Sal leaf Cup plate making).
Natural Resources Management	Land use, agriculture, forests, soil and water management, poverty alleviation, food security, effective resource management, ecological balance and capacity building.
Self Help group Promotion	Micro thrift and credit, economic poverty, IGP in farm and non-farm sectors, change in production and consumption patterns, land resource management, women's empowerment and capacity building.
Sustainable Agriculture	Integrated farming, watershed management, community involvement and promotion of water user associations, agricultural production enhancement. Worked with Agriculture dept. Of Govt of Odisha for BGREI, mustard and pulse programme with IRRI for enhancement of production.
Forestry	Management, utilization and conservation of forest resources, wasteland reclamation, NTFP based enterprises, indigenous knowledge promotion, capacity building.
Health	Preventive and ameliorative health services, RCH, EOC, referral services, promotion of traditional healthcare and alternative medicines, community health, sanitation, HIV AIDS, capacity building.
Education	Continuing education, alternative innovative education, value education, trainings, enrolment promotion, popularizing science and history.
Gender equity and justice	Discrimination against girl children and adolescent girls, women's leadership, participation in governance, women peace corps, entrepreneurship development, institution building and capacity development, declining sex ratio.

Disaster management	Emergency mitigation, establishment of early warning system, community-based disaster preparedness and response, rehabilitation and capacity building.
Rural infrastructure development	Low-cost rural housing, non-conventional energy, drinking water, community latrines, cottage industry, capacity building.
Promotion of indigenous art and craft	Organizing traditional craft groups, training and market linkage Establishment
Market access establishment	Organizing rural producers of puffed rice and preserved food stuff, capacity building, market promotion, exhibitions in trade fairs.
Research, consultancy, training and advocacy	Research on social change, tribal and rural development, education health, agriculture, forestry, biodiversity, Panchayatiraj, women, and micro finance
Promotion of voluntary action	Explore and promote notion of philanthropy among responsible citizens, youth and corporate sector.

Organizational Governance (Board members and Executive Committee)

S. N	Name	Designation	Age	Occupation	Years of association with the organization	Contact number
01	Mrs. Nivedita Scudder	Chairperson	67	Rtd. Professional	15 years	9238305887
02	Mrs. Rashmi Mohanty	Secretary	45	Social work	25 years	9437024198
03	Namita Rout	Member	48	Lectureship	5 years	9438481264
04	Anup Behera	Member	48	Social work	25 years	9437295087
05	Samson Moharana	Member	62	Rtd. Professor	5 years	9861086824
06	Gayatri Das	Member	68	Social work	10 years	9437100656
07	Sunil Sasmal	Member	64	Social work	20 years	9439300963



Unnayan's Project

Hatching Hope Phase-3

Unnayan is implementing Hatching Hope India with the financial support from Heifer International since June 2022. Hatching Hope is an innovative initiative being developed jointly by Cargill Animal Nutrition (CAN) and Heifer International to address poverty and malnutrition through the power of poultry. The initiative will:

- ☐ Introduce poultry farming to households currently not involved in the poultry value chain,
- ☐ Improve production among small and medium poultry producers and other value chain actors,
- ☐ Provide access to markets,
- ☐ Promote the consumption of poultry and eggs by those who are most nutritionally vulnerable, especially young children and women of reproductive age.

The goal of Hatching Hope is to improve the nutrition and economic livelihoods of 100 million people by 2030 through innovative approaches that increase consumption and improve production of poultry. The initiative will address challenges of poultry production and consumption including insufficient inputs, frequent disease outbreak, lack of regular access, low awareness of the nutritional benefits of poultry, etc., through three main pathways:

- ☐ Implementation of poultry programs in targeted communities that encompass high standards of poultry production practices and nutrition education initiatives designed to improve diets and eating habits,
- ☐ Open-source availability of knowledge, resources and technical information on poultry production and consumption that can be easily and readily accessed by producers and communities.
- ☐ Creating new business solutions for producers and farming households, including low-cost feeding technologies, high-quality, low-cost poultry housing solutions, and new models of production, processing, and marketing.

Activities for 2022 – 23

- ☐ Development of 36 'Community Egro-Vet Entrepreneurship' (CAVE) for regular vaccination and deworming of BYP.
- ☐ Number of Animal Health camps and First Aid camps were organized to train the beneficiaries to improve lifespan and reduce the risk of diseases in poultry.
- ☐ Construction and maintenance of 7 feed mill units in targeted areas

Impact

- ☐ Scientific management of poultry and ensured proper shelter for the animals. Due to the construction of Model Poultry houses the birds are properly kept in sheds.
- ☐ The CAVE members have managed to maximize their earnings to Rs.4000/- to Rs 10000/- per month
- ☐ 5738 members are doing kitchen gardening in their backyard
- ☐ 132 birds have been passed on to other families in the communities.



Odisha Socio Economic Development Project (OSED) Project

Unnayan is implementing Odisha Socio Economic Development Project (OSED) with the financial support from Heifer International since July 2022. The objective of the project is to improve performance of Goat Value chain by organizing small holder farmers into FOABs for better service provision. The project will analyse preference of the market on requirement of the products and accordingly facilitate the producers to maintain quantity, quality, and consistency of supply. Community Agro-Veterinary Entrepreneurs (CAVES) will provide door-step animal health services and

promote awareness around improved management techniques. Farmers will be connected to input and services providers to access low-cost improved Goat shed, quality feed and fodder. For future sustainability, FOAB's will have their own transportation facilities, collection centres and will be well connected to different customers such as retailers and wholesalers. Increase consumption of nutrient-rich foods and sustainable income across 7,504 households through demand creation and nutrition education in Rasgobindapur Block of Mayurbhanj, Odisha.

Activities for 2022 – 23

- Increased availability of and access to nutrient rich foods (eggs, poultry and Goat) through improved production and productivity for 7,504 households.
- Improve income to close the Living Income gap across 7,504 households Back Yard Poultry (BYP) and Goatry producers in Rasgobindapur block of Mayurbhanj District, Odisha.
- Provided 60 model goat house and 60 breeding buck to the beneficiary of OSED project for their livelihood enhancement.
- Provided different training on scientific management of animals to the beneficiaries of the 703 SHGs



Empowering Indigenous Farming: The Journey of Manini Hanshdah - "A Success story"

Introduction:

Manini Hanshdah, a tribal woman residing in a remote village, initially engaged in backyard poultry farming for the sustenance of her family. Despite facing challenges due to the small flock size, her determination and involvement in the Women Self Help Group (WSHG) caught the attention of the Project Coordinator of Unnayan, a partner organization of Heifer India International. This case study highlights her journey from a struggling farmer to a successful entrepreneur and community leader.

Challenges Faced:

Manini Hanshdah, like many tribal women in her village, struggled with limited resources and knowledge in poultry farming. Her small flock size restricted her ability to sell poultry beyond her immediate community. Lack

of awareness about modern farming techniques, deworming, and vaccination further hindered her progress.

Intervention by Unnayan:

Recognizing Manini's potential and dedication, the Project Coordinator of Unnayan intervened to enhance her skills and expand her farming venture. He encouraged her to attend WSHG meetings focusing on poultry farming, deworming, and vaccination. Through these sessions, Manini learned the importance of scaling up her flock size and adopting best practices for poultry management.

Success and Growth:

With the support and guidance from Unnayan, Manini successfully increased her flock size over time. Consequently, her poultry sales soared, with an annual income ranging between Rs.40000 to Rs.60000. Her remarkable progress inspired other WSHG members and villagers to venture into backyard poultry farming.

Becoming a Community Leader:

Manini's economic empowerment and leadership qualities led to her election as the president of the WSHG. She emerged as a role model for tribal women, demonstrating the possibilities of self-reliance through hard work and dedication. Her journey inspired many others to follow suit, fostering a culture of entrepreneurship and empowerment in the village.

Overcoming Setbacks:

Despite her success, Manini faced a setback when a significant number of her poultry succumbed to flu, resulting in substantial losses. However, her resilience and determination remained unwavering. She decided to diversify her farming activities and sought support from Heifer India International to establish a goat shed.

Diversification and Resilience:

With financial assistance from Heifer India International and guidance from Unnayan, Manini set up a goat shed to mitigate losses from poultry farming. She strategically balanced her farming activities by incorporating goat rearing alongside poultry farming. By efficiently managing her resources and time, she aimed to minimize risks and ensure sustainable income for her family.

Conclusion:

Manini Hanshdah's journey from a struggling tribal woman to a successful entrepreneur and community leader exemplifies the transformative power of empowerment initiatives in rural areas. Through perseverance, education, and support from organizations like Unnayan and Heifer India International, she not only improved her livelihood but also became an inspiration for others in her community. Despite facing setbacks, Manini's resilience and determination continue to drive her towards greater success and economic stability.



Sustainable Rice Production for Methane Avoidance Project

Unnayan is implementing the project with the financial support from CoreCarbonX Solutions Private Limited (CCX) is a strategic business advisory consulting firm working on climate change & sustainability issues since 2008 in India, Across Europe & Africa. Core Carbon targets to reduce carbon emissions & become a net zero emitter in future years. We are implementing a project “Core Carbon sustainable rice production bringing carbon revenue to farmer” in Balasore district during the current Rabi season. Paddy cultivation at all times is one of the largest contributors to methane emission to the Atmosphere. CCX’s target is to work in sustainable rice production & improve the livelihood of farmers through methane avoidance & carbon removal from the agriculture.

Activities for 2022 – 23

We have covered 1000 households in 45 villages from 17 GPs around 4 blocks (Basta, Jaleswar, Bhograi and Baliapal Block of Balasore district) on Greenhouse Gas Emmission Reductions (GHG ERs)-Carbonx In Paddy cultivation.



SFURTI

SFURTI is a Scheme of Fund for Regeneration of Traditional Industries. Ministry of MSME, Government of India, has launched this scheme in the year 2005 with the view to promote Cluster development. With intent to strengthen the Coir, Khadi and Village Industry in terms of quality, output, market, finance and infrastructure, Ministry of MSME has revamped the existing SFURTI guidelines. The Ministry with the help of Nodal Agencies like KVIC, Coir Board and IEDO is in the process of selecting 700 clusters across the country. Puffed rice cluster is situated in Rasagobindpur block of Mayurbhanj and Basta block of Baleswar district in Odisha is one such potential cluster. With Unnayan as the Implementing Agency, the cluster is highly decentralized with major area of concentration i.e., Rasgobindpur block spread in 9 villages within 20Kms radius. There are more than 502 women making puffed rice at household level and financially supporting their families. Due to its spread, size and decentralized operations, unique area specific dynamics fall under the category of regular cluster as per SFURTI guidelines.

Objectives of SFURTI

- ✓ To organise the traditional industries and artisans into clusters to make them competitive and provide support for artisans.
- ✓ To provide sustained employment for traditional industry artisans and rural entrepreneurs.
- To advance marketability of products of clusters by providing support for new products, design intervention and improved packaging and improvement of marketing infrastructure.

Activities for the year 22-23

- ✓ Technical assistance, along with training provided to the women on puffed-rice making
- ✓ The 502 women were provided market assistance as well as marketing training in 4 different clusters
- ✓ Accounts and book-keeping training was provided to cluster leaders
- ✓ Paddy was stocked



E-Shakti, Mayurbhanj

The National Bank of Agriculture and Rural Development (NABARD) has launched a project titled "E-Shakti" for the digitization of all members of Self-Help Group (SHG) in India. The absence of proper knowledge on SHG management can lead to making poor decisions that can adversely affect a group at the grassroots level. So, planning for financial issues and self-development in group activities is one of the major aspects of life, especially among the people in rural areas and the hinterland. E-Shakti aims to endorse Managerial skills among women self-help groups and give wide publicity of diversified characteristic and important social security schemes under the ambit of PMJDY i.e., PMSBY, PMJJBY, APY and other savings and credit linkage with bank. The USP of E-Shakti software is 'one-click' availability of social and financial information of all the members of the SHG. The project aims to bring all SHG members under the fold of financial inclusion thereby helping them access wider range of financial services.

Approach

The first stage of the project involves capturing master data of all the SHGs in a district that includes financial and non-financial information of the SHGs and their members. The SHGs are considered "on boarded" once the data is uploaded to the dedicated server for the project. The next stage in "on mobile" when financial data of the SHGs is downloaded and confirmed through "E-Shakti" App loaded on Android-based mobiles. The project reaches "go live" status when all the pending transactions are brought up to date. Subsequently, uploading of the current transactions takes place, regularly every month. The entire data of the digitized SHGs is available on the dedicated website.

Impact

- ✓ Total number of 2 blocks covered – Rasgovindpur and Moroda of Mayurbhanj
- ✓ Increased digitization of the SHGs helped link them to financial institutions efficiently



Handicrafts

UNNAYAN, a Non-Profit Voluntary Organisation is working in 6 blocks of Mayurbhanj, 5 blocks of Balasore, 1 Block of Puri and 2 blocks of Jagatsinghpur district since last 30 years for the development & welfare of the tribal and under privileged community. During last 30 years of journey, the organisation have been undertaking multifarious activities like, promotion & strengthening of WSHG, Producer Groups, FPO, livelihood through agriculture & allied sector, climate resilient livelihood, risk reduction & climate change adaptations, Forest & Environment, and off-farm and non-farm based livelihood. This Organisation has been associated with the NABARD, RO, Bhubaneswar since 1996 successfully implementing activities like Sabai craft training, Farmers Club, E-shakti for SHG digitisation and other Programme in better coordination and liasoning with the DDM, Mayurbhanj, NABARD.

Out of our overall activities promotion of people's organizations especially WSHG & Women Associations for the empowerment of women with livelihood promotions in the enterprise mode is vital. The enterprising activities are promoted by our organization such as famous

'Baripada mudhi' (puffed rice) and other agricultural, horticultural and NTFP products such as mustard, pulses, dried green mango, tamarind, sal leaf plate, sabai craft & golden grass craft and incense stick.

COLLECTION OF RAW SABAI GRASS

The collectors of sabai grasses from the forest and waste land are primarily women. They used to collect in two seasons in a year. October-December and March-May are the seasons for collection of Sabai grasses. The skilled persons can also get the grasses from the local haat for their requirement.



SORTING, GRADING & CUTTING OF SABAI GRASS

Traditionally the Sabai Grass are majorly used from making ropes, which is very labor intensive and time-consuming job. But Sorting, Grading & Cutting of Sabai Grass is required for weaving in handloom.

SUN DRYING, TREATMENT FOR STORAGE OF GRASS

These job works are needed for Sabai Grass in general. But after sorting, grading and cutting of grass, these job works i.e Sun drying, Treatment and Storage of grass required less time, efforts and space as it deals of fine quality of grass only. All wastages are discarded at the sorting,



grading and cutting phase.

DYING OF GRASS

Dying of Sabai Grass is required only for Mat Making in handloom. We used about 40% of Grass as dyed grass and remaining 60% as natural.

PRODUCT DESIGNING & PRODUCTION

New designs are materialized by skilled people with artistic qualities. There are traditional designing of products for conventional use of the products from the sabai grasses. However, with intervention of training on design, products of multiple use with more accepted design can be better marketed thus improving the earnings of the community.



Analysis of the existing process:

Socio-Economic study has been conducted among the groups by Unnayan experts. All members are engaged traditionally in sabai grass collection, craft making with traditional skills and all family members engaged in Sabai craft activities. It is found that the method of activities is

- Time consuming Process
- Oppressive to Women
- Involves Children
- Controlled by Middle man/Money lender /Business Broker.
- Abysmally low production
- Lack of designing skill in for multipurpose and market demanded use
- Lack of knowledge in other value-added products

Members came forward to develop their entrepreneurship through “Sabai craft making” collectively as well as individually in their house. It becomes easy process for women to prepare the sabai craft products with improved training.



About the Crafts- person –Craft, family, training “ A Success Story of Mamata Majhi”

Mamata Majhi is a 19-year old girl who has big dreams for herself and her family. She lives with her parents, younger brother and her grandmother. She belongs to a very small village of 20 households called Gopinathpur in Mayurbhanj district. Her village is about 50 kilometers from the district headquarters, Baripada. Mamta was the first in her family to finish high school in 2021. She wanted to enrol in college but the already precarious financial situation at home, made worse by the pandemic, an ailing mother and grandmother meant she did not have the Rs. 3000 to pay from her initial admissions. She wishes to study Sanskrit in college and become a teacher some day.

Mamata belongs to the Santhal tribe that is included in the lists of Scheduled Tribes in many state in eastern India.

Mamata’s parents are daily wage earners relying on the wages they earn on other’s farms during the agricultural season and income from manual work or sale of non-timber forest items like ‘Sal’ leaves when there is no agricultural work. A few years back, Mamta’s mother had a severe fall while she was collecting sal leaves in the nearby forest. This left her with a fractures arm and broken knee. She also suffered some damage to her eyesight. As a result, she is unable to do hard manual labour as she used to before the accident. Mamata’s determined expression softens when she talks about her mother’s health displaying a concern and vulnerability typical of a loving daughter.

To contribute to the household, Mamata herself works as agricultural labour and helps with seeding and transplanting during the paddy season. Her brother, Narayan, has taken his Class X board exams and awaits his results. Like his sister, he too hopes to continue his education, +2, as it is called in these parts in the junior college in the village of Amarda located 5 kilometers from their village. During his summer vacation, Narayan, was working as a wage earner doing ‘Maati Kaam’, digging soil, in the blistering 45 degrees heat. He also works as agriculture labour on the vegetable gardens in a village about 8 kms from home. Her grandmother, Budhi Ma, as she is affectionately referred to is too old to work anymore.

Traditionally, adivasi women have been involved in the collection and gathering of Sabai



grass, that is sold as raw material at the local market or to traders in bulk. Mamata is somewhat of a

pioneer in this regard as she is learning the Sabai craft which is usually practiced by women from non-tribal communities. An SHG organiser from the neighbouring village met her and encouraged her to join the Sabai training that the SHGs were undergoing.

Excited by the prospect of learning a new skill, Mamata has been one of the most regular and diligent students through the training. Along with the housework that she manages and work outside the home, she makes time everyday to attending the training. “She is one of the fastest learners I have seen. She’s overtaken most other students even from previous batches”, says her Trainer. Mamata is being trained under the “Craft Village Programme”.

The case study of Mamta Majhi was being shared with Delhi Craft Council by UNNAYAN and Delhi Craft Council supported her with stipend and organized exhibitions to sell her craft product. Mamta enrolled herself with Graduation Degree and now pursuing her study as well as weaving handicraft product for her own expenses.



Partners



**INDIAN-CANADA SOCIETY
OF HAMILTON**



UNNAYAN

HIG-148 KANAN VIHAR, PHASE-1, PATIA,
BHUBANESWAR-751031
ODISHA , INDIA

CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT FOR THE PERIOD 01.04.2022 to 31.03.2023.

EXPENDITURE	Annexure	Amount (Rs)	INCOME	Annexure	Amount (Rs)
Programme Cost	15		Grant in Aid:	21	
FC Project		32,99,608.10	FC Project		52,88,397.00
General Projects		27,66,592.15	General Projects		26,52,313.00
Personnel Cost	16		Bank Interest:	22	
FC Project		-	FC Project		49,387.11
General Projects		-	General Projects		23,928.00
Administrative Cost	17		Other Receipts:	23	
FC Project		-	Interest on FDR		6,483.00
General Projects		-	interest on IT refund		-
Depreciation	18		General Projects		55,800.73
FC Project		15,684.25	Grant in aid receivable	24	
General Projects		67,240.41	FC Project		-
Excess Income Over exp	20				
FC Project		20,22,491.76			
General Projects		(95,307.84)			
		80,76,308.84			80,76,308.84

Bhubaneswar
Date:20.10.2023
UDIN-23060234BGXJEJ5901



For S C P & Co.
Chartered Accountants
Firm Reg.No.324601E

Saroj Kanta Bal
Partner
Memb.No.060234

For UNNAYAN

(Secretary)

**Secretary
Unnayan**

UNNAYAN

HIG-148, KANAN VIHAR, PHASE-1, PATIA,
BHUBANESWAR-751031
ODISHA , INDIA

CONSOLIDATED RECEIPT AND PAYMENT ACCOUNT FOR THE PERIOD 01.04.2022 to 31.03.2023

RECEIPTS	Annexure	Amount (Rs)	PAYMENTS	Annexure	Amount (Rs)
Opening Balance			Expenditure Payable(19-20)		
Cash in hand:	1		General Projects	7	-
FC Project		-	FC Project		10,000.00
General Projects		667.50	Programme Cost:	8	
Cash at bank:	2		FC Project		32,97,766.50
FC Project		8,59,949.66	General Projects		25,84,845.15
General Projects		4,04,381.49	Personnel Cost:	9	
Grant in Aid Received	3		FC Project		-
FC Project		52,88,397.00	General Projects		-
General Projects		26,53,723.00	Administrative Cost:	10	
Bank Interest :	4		FC Project		-
FC Projects		49,387.11	General Projects		-
General		23,928.00	Loan & Advances:	11	
General Receipt	5		General section		-
F.C, Project		-	FC Project		-
General Projects		55,800.72	Unspent balance return to	12	
Other Receipts:	6		oxfam india		-
F.C, Project		-	Fixed assets		-
Grant in Aid Received		-	Closing Balance:		
General Projects		-	Cash in hand:	13	
			FC Project		-
			General Projects		667.50
			Cash at bank:	14	
			FC Project		28,89,967.27
			General Projects		5,52,988.06
		93,36,234.48			93,36,234.48

Bhubaneswar
Date:20.10.2023
UDIN-23060234BGXJEJ5901



For S C P & Co.
Chartered Accountants
Firm Reg.No.324601E

Saroj Kanta Bal
Partner
Memb.No.060234

For UNNAYAN

(Signature)
(Secretary)

**Secretary
Unnayan**



HIG -153-, Kananvihar, Phase-1, Patia
Bhubaneswar-751024 (Odisha), Ph: +91-674-2741112
Email: unnayanorissa@gmail.com , Web: www.unnayanindia.org